



**News from the  
Delaware Bankers Association**

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## **Delaware Bankers President & CEO Sarah Long Announces Retirement**



January 6, 2025 – DOVER, DELAWARE – The Delaware Bankers Association (DBA) and the Delaware Financial Education Alliance (DFEA) announced after 10 years as President & CEO, Sarah A. Long will retire effective May 31, 2025, capping over a 30-year career in Financial Services. Ms. Long is just the fifth administrative director in the 130-year history of the DBA. She will continue leading the DBA until a search process is completed for a successor.

“It has been a great honor to support the growth and well-being of our communities by helping to shape the future of the financial services industry in Delaware,” Ms. Long said. “I am grateful for the opportunity to work with some of the most incredibly talented, hardworking people dedicated to creating jobs and growing Delaware’s economy.”

During her time at the Association, she served as the Chair of the American Bankers Association national Alliance of State Bankers Associations and on the Board of the American Bankers Association. She has also been on the boards of the Girl Scouts of the Chesapeake Bay, Healthy Communities Delaware, the University of Delaware Alumni Association, the University of Delaware’s Lerner College Trust Management Minor Advisory Board, and the Identity Theft Assistance Corporation. Ms. Long graduated from the University of Delaware with a BS degree and earned her MBA from Widener University.

In making the announcement, DBA Chair Matthew Parks, VP, Investments, CRA, & Retail Banking Discover Bank, said, “Sarah has served the Association and the entire banking sector during a most transformative and challenging time for our industry. She led the Association with intelligence, passion, and integrity, and has been a strong advocate for our membership both locally and nationally and the communities we all serve. We are grateful for her dedication and leadership, and it was an honor and

pleasure to work with her over the past many years. The Association wishes her well as she embarks on this new chapter in life.”

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The Delaware Bankers Association is a not-for-profit, private trade association that represents its members that are chartered to do banking business in the State of Delaware in the areas of State and Federal advocacy, education, community outreach, communications and events.

The Delaware Financial Education Alliance is a 501 (c)(3) corporation focused on improving financial well-being for all. Formed in 1983, the DFEA is committed to helping consumers become better educated about topics that impact their overall financial capability, of which financial literacy is a fundamental pillar.

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